



World premiere of the new campaign car of TUNE IT! SAFE!

TUNE IT! SAFE! shows the world's fastest police car

The successful story of TUNE IT! SAFE! continues! Its sporty and spirited start into the seventh campaign year with the premiere of the world's fastest police car can be seen at Essen Motor Show 2011. The initiative for safe and serious tuning sponsored by the tire manufacturer Hankook starts into the new season with the super sports car ABT R8 GTR in police look: the sprinter which is limited to only 25 cars worldwide is the symbol of the initiative and will show its incredible look at numerous trade shows and tuning events in Germany.

The tuning specialists of ABT Sportsline from Kempten give the R8 its completely unique look. Convince yourself during Essen Motor Show in hall 10, booth 507 – and let yourself be advised individually by experts of the different testing organizations and the police.

Successful cooperation between TUNE IT! SAFE! and Hankook continues

In the seventh year the tire manufacturer Hankook still remains main sponsor of the initiative for safe and serious tuning – a topic Hankook is particularly concerned about. Hankook's aim is the development of innovative and increasingly environmentally friendly, but primarily safe high-performance tires.

The ABT R8 GTR in police look with high-performance Hankook tires

The wheel arches of the TUNE IT! SAFE! campaign car are filled with tires of its main sponsor Hankook of course. The "Ventus S1 evo" in the dimension 235/35 Z19 (front axle) 305/30 Z19 (rear axle) brings strong 620 hp (447 kW) and 550 Nm of the 5,2 FSI motor smoothly on the asphalt.

The roof of the car gets its final finish by "RTK7", which is the newest police signal system made by Hella.



High-quality interior design by ABT

In the interior of the campaign car you can see ABT at its best. The interior reflects sporting class with an alcantare-leather-combination, black sky, black carpets and a black instrument panel.

Foliatec gives the last finish to the car with its official police stickers.

The new magazine with top tuning highlights and important information

Besides the new campaign car, TUNE IT! SAFE! presents the new edition of its popular magazine on Essen Motor Show. On 48 pages the initiative for safe tuning shows tuning highlights of VDAT members, important information on safe tuning and of course the new police car. The positive feedback from tuning enthusiasts, the tuning industry and public institutions demonstrate the high credit which has been achieved by the magazine in the last years.



The TUNE IT! SAFE! „police vehicle“ factsheet

Vehicle type	ABT R8 GTR
Engine type	5.2 FSI
Top speed	325 km/h
Acceleration from 0-100 km/h	3,2 seconds
Acceleration from 0-200 km/h	9,9 seconds
Fuel consumption	ca. 16,3 l SuperPlus / 100 km
Power	620 hP (456 kW)
Maximal torque	550 Nm

TUNE IT! SAFE! – Tuning Equipment

Official decorative foil of the police	FOLIATEC
Traffic signal of the police „RTK 7“	Hella
Tires VA 235/35 Z19 – HA 305/30 Z19 „Ventus S1 evo“	Hankook
Alloy wheels 19“ „CR“	ABT
Ceramic sport brake system	ABT
Exhaust system (stainless)	ABT
Sport chassis	ABT
Damper	ABT
Bodywork in real carbon	ABT
Recaro sport seats	ABT
Sport steering-wheel in real carbon	ABT
Roll bar (stainless) incl. strap fixing	ABT
4-point seat belts	ABT
auto glass security laminate	FOLIATEC



TUNE IT! SAFE! receives award at the Essen Motor Show 2011

The initiative TUNE IT! SAFE! is "Selected Landmark 2011" and Therefore one of the winners among more than 2.600 applications. The campaign for safe and serious tuning was selected by a 20-member independent jury at the end of the Germanwide contest "365 Landmarks in the Land of Ideas". TUNE IT! SAFE! presents "the creativity and innovative power of Germany". The award is not only a recognition for the work done so far in raising awareness for safe and serious tuning, but also an incentive to continue working hard. The initiative "Germany – Land of Ideas" is under the patronage of Germany's Federal President Christian Wulff.

During the first public day of the Essen Motor Show 2011, on November 26 at 10 pm, TUNE IT! SAFE! presents itself at the combined booth of TUNE IT! SAFE! and the VDAT and gets the award as "Selected Landmark 2011".

TUNE IT! SAFE! - The initiative for safe and serious tuning

The initiative is supported by the German Federal Ministry of Transport, Building and Urban Affairs, HANKOOK Tires Germany, the VDAT (Association of Automobile Tuners), the ADAC (General German Automobile Club), the AvD (Automobile Club of Germany), the BRV (National Association for tire dealers and tire-craft), the DVR (German Traffic Safety Council), DEKRA, the Essen Motor Show (World Trade Fair for automotive, tuning, motorsport and Classics), the initiative "Be careful in traffic," the GTÜ (Association for Technical Inspection GmbH), the KBA (motor)-Office, the POLICE NRW, the TÜV Rheinland Group, the DSK (German sports rider circle), the KÜS (motor vehicle monitoring organization of professional automotive experts) and the German Federation for Motor Trades.



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Hall 10, Booth 507**

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contact:

TUNE IT! SAFE!

Herr Andree Höfer

Postfach 1428

58530 Meinerzhagen

fon 02354 - 91 82 0

fax 02354 - 55 11

presse@tune-it-safe.de

www.tune-it-safe.de