



Gefördert durch:
 Bundesministerium
für Verkehr und
digitale Infrastruktur
aufgrund eines Beschlusses
des Deutschen Bundestages



For the first time, the safe tuning initiative starts a new campaign year with an SUV – the BMW X4 2.0i xDrive by AC Schnitzer

TUNE IT! SAFE! on anniversary mission: 10 years of safe driving fun combined with a passion for tuning

In amazingly dynamic, sporty and athletic style, TUNE IT! SAFE! moves ahead into its 10th campaign year with a particularly special operations vehicle. To mark the anniversary, the safe tuning initiative presents a tuned SUV at the Essen Motor Show, demonstrating that enhanced off-road sedans can also act as a shining example of the passion for automobile tuning. The initiative sponsored by the Federal Ministry of Transport and VDAT (the association of automobile tuners) as well as numerous other organisations and institutions is pleased to the world premiere of the BMW X4 2.0i xDrive by AC Schnitzer. Furthermore TUNE IT! SAFE! continue its successful partnership with premium tyre manufacturer Hankook.

BMW AG has provided the basic vehicle for the TUNE IT! SAFE! initiative and the Aachen-based tuning specialist AC Schnitzer has created a unique upgrade. After its exclusive premiere, the attractive Sports Activity Coupé (SAC) can be admired from November 29th to December 7th 2014 at Stand F104, Hall 10, as a highlight of the VDAT-/TUNE IT! SAFE! presentation at the Essen Motor Show. With the BMW X4, AC Schnitzer demonstrates just what is possible with safe, legal tuning that includes both visual alterations and an increase in output: already offering impressive power in the standard version with 184 hp/135 kW, the BMW TwinPower Turbo engine has been skilfully enhanced by AC to deliver no less than 245 hp/180 kW. This also modifies the torque from standard figure of 270 Nm to 350 Nm. As a result, the BMW X4 2.0i xDrive by AC Schnitzer offers powerful athletic flair and impressive dynamic performance, reaching a top speed of 212 km/h.



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Maximum drive comfort due to high-performance tyres by Hankook

The wheels are fitted with "Ventus S1 evo" tyres made by premium manufacturer Hankook in the size 265/30 R22. These multiple award-winning tyres demonstrate an excellent response in the wet as well as soundly balanced contact pressure. They also ensure excellent steering precision and directional stability, combining minimum rolling noise with maximum drive comfort.

Flashing beacons installed for the first time

The special signal system RTK 7 by Hella was installed in order to ensure the BMW SUV looks like a real police car. And for the first time, the TUNE IT! SAFE! campaign vehicle features flashing beacons, likewise contributed by Hella. Meanwhile FOLIATEC provides the official police foil decor.

Anniversary edition of the TUNE IT! SAFE! magazine with a total of 56 pages

The TUNE IT! SAFE! magazine presents a tuned anniversary edition to kick off the initiative's tenth campaign year. With a total of 56 pages it offers fascinating reading for tuning fans and automobile enthusiasts. Visitors to the trade fair stand can also look forward to a unique project vehicle, expert advice, a special service provided by the KBA (Federal Office for Motor Vehicles) and a competition with attractive prizes. For the first time, the Baden-Württemberg police collaborates with young motorists to present a converted VW Golf III GT with intentionally installed defects - making an ideal reference model to provide information prior to a planned automobile conversion. On all trade fair days there will also be experts from various inspection and monitoring organisations as well as the NRW police to provide individual advice; and the Federal Office for Motor Vehicles (KBA) will inform visitors of their driving licence 'point score' in Flensburg on presentation of their ID.



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TUNE IT! SAFE! nationwide initiative for safe and reliable tuning

The TUNE IT! SAFE! initiative was founded in 2005 to put a stop to illegal, unsafe tuning. The initiative is sponsored by the BMVI (Federal Ministry of Transport and Digital Infrastructure), Hankook Tyres Germany, the VDAT (association of automobile tuners), the ADAC and the AvD (German automobile clubs), the BRV (German tyre retailer and vulcanisation trade association), the DVR (German Road Safety Council), Dekra e.V., the Essen Motor Show, the initiative "Gib acht im Verkehr" ("Take care on the road"), the GTÜ (technical inspection organisation), the KBA (Federal Office of Motor Vehicles), the NRW police, TÜV Rheinland Group, the DSK (German racing drivers' association), the KÜS (independent vehicle inspection organisation) and the ZDK (German Federation for Motor Trades and Repairs).

Further details online at www.tune-it-safe.de. The virtual expert Mr. Safe T. is available on the homepage round the clock to provide expert advice on the subject of safe tuning.

May be printed free of charge, please supply specimen copy.

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