



TUNE IT! SAFE! - The initiative for safe and reputable tuning

This year's campaign vehicle of TUNE IT! SAFE! is one of the most spectacular vehicles since the start of the initiative. At IAA 2011 (Hall 8, Booth A08) the initiative of the Federal Ministry of Transport and the VDAT, which is supported by the tire manufacturer Hankook, presents the MINI E as the campaign vehicle for 2011. It has been tuned by the AC Schnitzer to the original upgraded police design. This car shows that future drive engineering fulfils each desire for individuality, too.

This individuality is most important for car owners because they want their car being really unique. Tuning must be safe, however, and that is the main motivation of TUNE IT! SAFE! The members of the VDAT produce safe and serious vehicle parts. Innovations like the electric motor of the MINI E use complex technologies, so that the car owners must integrate safe products. The products of the VDAT-members conform to the highest quality and safety standard.

The best example for individuality and safe tuning is presented by TUNE IT! SAFE!: the MINI E at IAA 2011. Have a look and get all the information about the campaign vehicle, the initiative and safe tuning from the specialists at the booth of TUNE IT! SAFE! (Hall 8, Booth A08).

Continuous and successful cooperation between TUNE IT! SAFE! and Hankook

Additional continuity is demonstrated by the cooperation between TUNE IT! SAFE! and Hankook. The tire manufacturer remains main sponsor of the initiative for safe tuning in the sixth year already. In the five years before, TUNE IT! SAFE! provided successful investigative work in terms of tuning by the support of Hankook as the main sponsor – a topic that is very important for the tire manufacturer. The aim of Hankook is to develop high-performance tires being safe, innovative and increasingly environmental-friendly.

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Campaign vehicle is equipped with high-performance tires from Hankook

The wheel arches of the TUNE IT! SAFE! campaign vehicle are filled with tires of its main sponsor Hankook. The „Ventus S1 evo“ in the dimension 225/35 ZR18 rests fully on the road and ensures a transfer of the 204 hp (150 kW) and 220 Nm of the electric motor. The MINI E gets its sportive look by the spoiler, the rear valance, the bonnet vents and the tail plane. The roof of the car gets its finish by the „RTK7“, the newest police signal system from Hella.

High-quality interior design by AC Schnitzer

The blue paint matches perfect with the outside color and the aluminium applications: AC Schnitzer demonstrates love of detail. Foliatex makes the MINI E a police car and increases the protection of the front side window of the car with its Securlux film. The rear side windows and the back window are laminated with Midnight film of Foliatex.

The TUNE IT! SAFE! „Police vehicle“ factsheet

Vehicle Type	MINI E (model R56)
Engine-type	electric motor
Top speed	152 km/h (electrical bolted)
Acceleration from 0-100 km/h	8.5 seconds
Energy use	ca. 15 kWh / 100 km
Battery	Lithium-Ionen, 35 kWh, air-cooled
Charge time	2.4 hours (230 V, 50 A) 3.8 hours (230 V, 32 A) 10.1 hours (230 V, 12 A)
coverage	240 km after test cycle FTP72 160-180 km under real conditions
Power	204 hp (150 kW)
Max torque	220 Nm



TUNE IT! SAFE! – Tuning Equipment

Official decorative foil of the police	FOLIATEC
Traffic signal of the police „RTK 7“	Hella
Tires 225/35 ZR18 „Ventus S1 evo“	Hankook
Alloy wheels 7,5J x 18“ „MI 2“	AC Schnitzer
Front brake	AC Schnitzer
Racing suspension	AC Schnitzer
Spoiler and rear valance	AC Schnitzer
Bonnet Vents	AC Schnitzer
Aluminium interior	AC Schnitzer
Door mat	AC Schnitzer
Tail plane	MINI
Auto glass slide / auto glass security laminate	FOLIATEC

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The initiative is supported by the German Federal Ministry of Transport, Building and Urban Affairs, HANKOOK Tires Germany, the VDAT (Association of Automobile Tuners), the ADAC (General German Automobile Club), the AvD (Automobile Club of Germany), the BRV (National Association for tire dealers and tire-craft), the DVR (German Traffic Safety Council), the DVW (German road safety), DEKRA, the Essen Motor Show (World Trade Fair for automotive, tuning, motorsport and Classics), the initiative "Be careful in traffic," the GTÜ (Association for Technical Inspection GmbH), the KBA (motor)-Office, the POLICE NRW, the TÜV Rheinland Group, the DSK (German sports rider circle), the KÜS (motor vehicle monitoring organization of professional automotive experts) and the German Federation for Motor Trades.

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